



COLA TOWN

BIKE   
COLLECTIVE

## 2016 Annual Report

### **Our Mission:**

The Cola Town Bike Collective is a 501(c)(3) non-profit, charitable organization of bicycle users whose mission is to educate and empower the community by providing a welcoming space to learn about bicycle repair, engage in maintenance practices, and promote safe operation through community outreach and advocacy activities.

### **Who Are We?**

We started in humble beginnings back in 2008 as a group of ragtag friends that wanted an inexpensive way to share tools, parts, and build a community. Since those early days, we have gone through a slow building process which finally seemed to see some real growth in 2014 when we were offered a place to host the shop by developer and visionary Richard Burts.

We would have never believed the explosive growth that lay in our future. After just over a year in that location, the collective finally started to have enough money to pursue getting a real location, filing for our non-profit status, and most importantly, being able to serve the community in the ways that had always been a dream, but also just seemed slightly out of reach. We are happy to say that we work with an amazing group of partners whom help veterans, the underemployed, refugees and immigrants, unemployed individuals looking for work, and even the kids in the neighborhood!

# If You Build It...

2016 was a fantastic year! CTBC met and surpassed all of the outreach hopes for the year. We were able to supply over 35 bikes to kids through various outreach programs, and more than 80 to adults in need of reliable transportation, most of whom came to us through our various charitable partners. Not only were we able to supply the bikes, but due in part to our sponsors, we were able to keep the bikes maintained, which for many of our clients, is the crux of having reliable transportation.

In addition to just getting those bikes out and maintaining them, we held a helmet drive after seeing the kids in the neighborhood rarely if ever, rode with head protection.

[Click to view the wltx spot on the helmet drive](#)

CTBC also provided Sunday lunches during summer when school was out for the neighborhood kids, cooking hamburgers and hot-dogs.

For Thanksgiving, the Collective went one step further and did a food drive in conjunction to one of our events designed to get more individuals out riding- and in the process raised 320lbs of food for Harvest Hope!

We have also hosted a variety of events throughout the year that are designed to build a more diverse cycling community, ranging from casual in-town rides, to get-togethers, to out-of-town rides for the more advanced riders. Through the variety of these events we have tried to build a healthy, welcoming cycling community.

With that community in mind, the CTBC started a Wednesday night class to teach people how to work on, and maintain their own bikes.



Through 2016 we were fortunate to build some incredible relationships

*Some of the charities we were fortunate enough to partnership with include:*

- Catholic Charities of the Midlands
  - Fast Forward
  - Richland Lexington Disabilities and Special Needs Board
  - Immigration and Refugee Services of the Midlands
  - New Horizons Ministry
  - Transitions
  - Oliver Gospel Mission
- as well as direct outreach.

**Most of this work was only possible through our incredible corporate partners:**





**AN OPEN COMMUNITY  
FOR RIDING & WRENCHING**

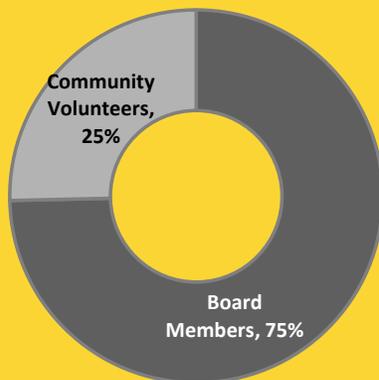


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# By the Numbers. . .

## Community Service

**2870 Hours Volunteered**

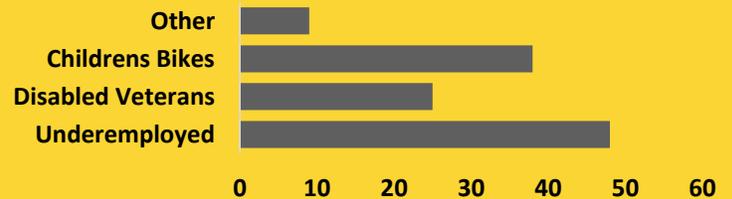


■ Board Members ■ Community Volunteers

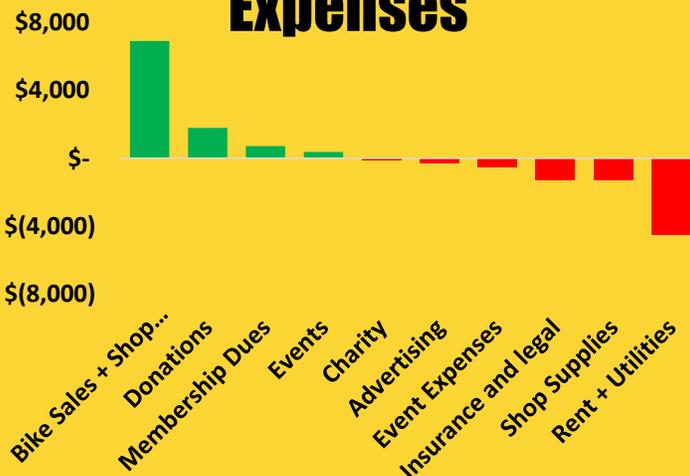
## Reliable Transportation Initiative

Cota Town Bike Collective (CTBC) partners up with other charity and non-profit organizations to provide reliable transportation to people in need. Our goal is to empower people, who otherwise are limited to walking, to be able to operate in society and find employment outside of their immediate residence.

### 120 Bicycles Donated in 2016



## Income and Expenses



In 2016, we were able to earn \$9,791 with a total of \$(7,949) in expenses to net us \$1,842 in reserves to start off 2017. Our primary source of income was through bicycle sales and shop services. Our largest expenses were rent, utilities, and insurance. We have been able to put an estimated 328 bicycles back on the road in the city of Columbia, SC.

## 328 bikes back on the road





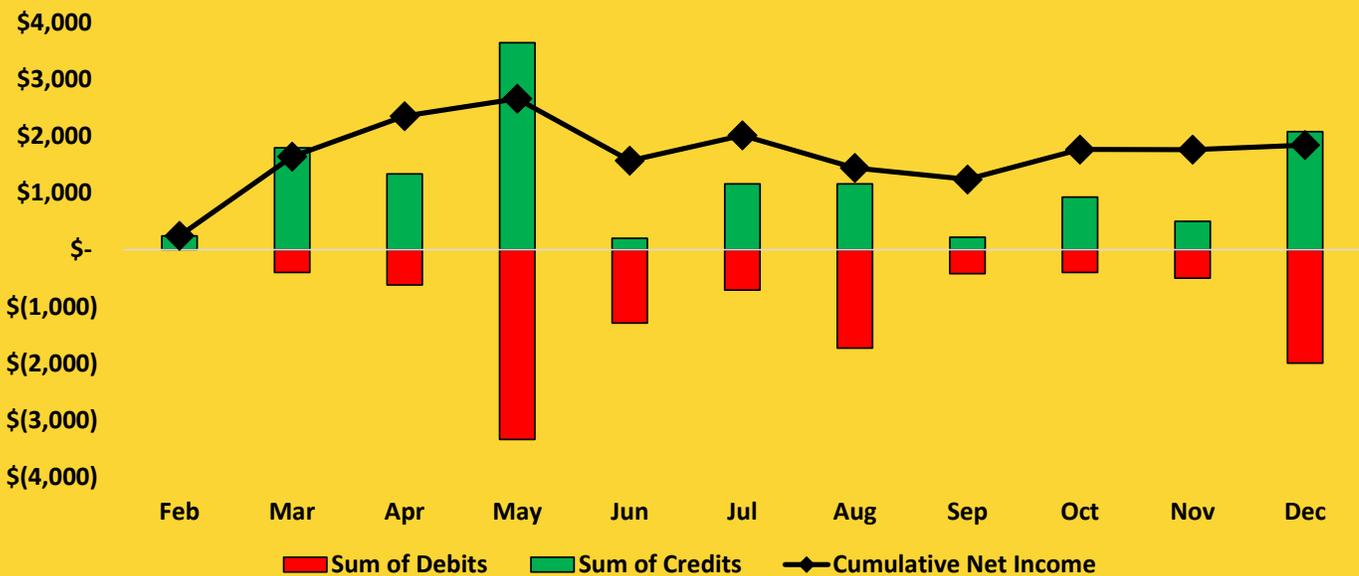
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# By the Numbers. . .

## 2016 Net Income



CTBC Began searching for a new home

•January 2016

CTBC was incorporated in South Carolina

•April 2016

CTBC Received official 501(c)(3) status.

•July 2016

CTBC moved to our current home in Rosewood

•February 2016

CTBC board was formed and bylaws were adopted.

•May 2016

# Our Board of Directors

Tim dreams of tired arms from waving at fellow cyclists commuting. In 2011, he supplied tools for a Sunday bike kitchen in Five Points. He's grateful to the names listed here for making Cola Town what it is today.



**Scott Nuelken, President, Chair**

Scott is an Eagle Scout, with a history of community service. He is an avid cyclist and staunch advocate for cyclists rights. Frankly, if it were up to Scott, every road would have a protected bike lane.

**Tim Landholdt, Vice President**

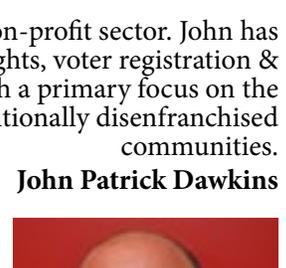


**David King, Treasurer, Co-Chair**

David has worked in the public sector for the last 6 years. He currently serves as an officer for the Retirement Systems Investment Commission, which serves over 500,000 beneficiaries. David has been increasingly involved in the community with Columbia, SC participating in local events and fundraisers. He loves to cycle and was one of the founding members of the standing 'Taco Tuesday' bike ride in downtown Columbia.

Raised in Lexington, KY where Brian became an Eagle Scout and gained an appreciation for community service. He started bicycle commuting in 2012 after moving to Columbia to work at USC. Wanting to get more involved in the local cycling community and learn more about bicycle mechanics, he joined with Scott in reviving the Collective winter of 2014.

**Brian Harding, Secretary**



John is a Midlands native with over 20 years experience in the non-profit sector. John has worked on homelessness and housing issues, food security, LGBTQ rights, voter registration & empowerment, gender & racial equality, and migrant rights, with a primary focus on the intersection of community empowerment and social justice within traditionally disenfranchised communities.

**John Patrick Dawkins**

**Tim Malson**

Tim is the co-owner of Summit Cycles. He's worked in the cycling industry for over 25 years. Tim was tasked to give insight on how to run the business side of the Collective and to provide mechanical education assistance to the members. He is also the SC state coordinator for the Ride of Silence, a memorial ride the honors cyclists who have been hit or killed on our roadways.



**Candice Morgan, PhD, LMSW**

Candice is an Instructor at the University of South Carolina, College of Social Work in Columbia. Her research and teaching interests include behavioral health social work, practice theory, and the experiences of people who struggle with being homeless. She is a bicycle commuter and advocate for safe road experiences for bicyclists and drivers.

Duane is a cat lover, cyclist and South Carolina native. He works as systems programmer for South Carolina state government. He has been into cycling for most of his life in one form or another. He also enjoys bingeing on Netflix, traveling to far and distant lands, and baklava.

**Duane Burdick**

